



(Sample Page)



We're saving a pet just for you...

Be A Sponsor in Pet Helpers 2011 Day Planner!

Pet Helpers is taking orders for our 3rd Annual desk-top day planner to help raise money in support of our adoption center and spay/neuter clinic. They will be sold at Pet Helpers and at local boutiques. Please be a part of this wonderful project by being a Sponsor in the new 2011 day planner.

Sign up by June 1, 2010 to reserve your Sponsor page in the day planner. Pet photos will be printed in black & white, approximately 4"x 6" size with 2" text boxes for you to include the names of those in the picture and/or a special message. One free copy of the 2011 planner is included.

_____ Platinum Sponsor \$1,500 (1 Available) _____ Gold Sponsor \$1,000 (1 Available)
 _____ Silver Sponsor \$750 (1 Available) _____ Bronze Sponsor \$500 _____ Friend Sponsor \$300

(See Sponsor Benefits on Attached Sheet)

Name of Pet & People in Photo: _____

Caption: _____

To submit your photo (color or black & white), please e-mail jmann28@hughes.net. More than one photo may be submitted to appear on the same page for an additional fee of \$75. Photos not taken by our photographer must be high resolution for best print quality. Portrait appointments, locations and dates will be confirmed in May. Electronic copies of all proofs are included in your fee. Family members or multiple pets in a single photo are permitted. Please call Jeff Mann at 843-412-7426, with questions.

Mail form and payment to: Pet Helpers, 1447 Folly Road, Charleston, SC 29412 or Fax to 843-795-8090, Attention: Jeff Mann

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

E-Mail: _____

Pet Helpers Contact: _____

Please contact Jeff Mann, for more information or to reserve your space: 843-412-7426, jmann28@hughes.net. You can also go to our web site at www.pethelpers.org.

VISA _____	MC _____	AMEX _____
Credit Card: _____		
Exp. Date: _____		

Check Amt: \$ _____	Check # _____
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FOR OFFICE USE ONLY:		
PYMT DATE: _____	AMT: _____	CODE: _____
OWN PIC: _____	PHOTOGR: _____	PORTRT DATE: _____
PHOTO RCVD: _____	ACCEPTED / RETURNED PAGE #: _____	

DAY PLANNER SPONSOR LEVELS

PLATINUM COLLAR SPONSOR - \$1,500 (One Available)

- Four complimentary Day Planners
- Back page prime photo/ad location in color.
- Free photography service.
- Special page title identifying Platinum Collar Sponsor.
- Company or Donor name listed on the Pet Helpers' website as a Day Planner Sponsor with Live Link. Pet Helpers' website gets 12,000-17,000 hits per day!
- Company or Donor name listed in the Pet Helpers' Newsletter as a Day Planner Sponsor –mailed to over 10,000 donors, members and supporters.
- Recognition in all media ads, feature stories and promotions.

GOLD COLLAR SPONSOR - \$1,000 (One Available)

- Two complimentary Day Planners.
- Inside front page prime photo/ad location in color.
- Free photography service.
- Special page title identifying Gold Collar Sponsor.
- Company or Donor name listed on the Pet Helpers' website as a Day Planner Sponsor with Live Link. Pet Helpers' website gets 12,000-17,000 hits per day!
- Company or Donor name listed in the Pet Helpers' Newsletter as a Day Planner Sponsor –mailed to over 10,000 donors, members and supporters.

SILVER COLLAR SPONSOR - \$750 (One Available)

- Two complimentary Day Planners.
- Inside back page prime photo/ad location in color.
- Free photography service.
- Special page title identifying Silver Collar Sponsor.
- Company or Donor name listed on the Pet Helpers' website as a Day Planner Sponsor with Live Link. Pet Helpers' website gets 12,000-17,000 hits per day!
- Company or Donor name listed in the Pet Helpers' Newsletter as a Day Planner Sponsor –mailed to over 10,000 donors, members and supporters.

BRONZE COLLAR SPONSOR - \$500

- One Complimentary Day Planner.
- Front of book prime page positioning.
- Special page title identifying Bronze Collar Sponsor.
- Company or Donor name listed on the Pet Helpers' website as a Day Planner Sponsor with Live Link. Pet Helpers' website gets 12,000-17,000 hits per day!
- Company or Donor name listed in the Pet Helpers' Newsletter as a Day Planner Sponsor –mailed to over 10,000 donors, members and supporters.

FRIEND COLLAR SPONSOR - \$300

- One Complimentary Day Planner.
- Front of book prime page positioning.
- Special page title identifying Bronze Collar Sponsor.